

## APPSeCONNECT : Cookies

Name	Type	Used	Purpose	Expiry
__Secure-3PSIDCC	Authentication	Google	Cookie required to use website options and services	1 year
SIDCC	Security	Google	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	1 year
__Secure-1PSID	Authentication	Google	Cookie required to use website options and services	2 years
crmcsr	Authentication	Zoho CRM	Website security	Refreshed Regularly
SAPISID	Authentication	Google	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch	2 years

HSID					Filter. Adjusts the ads that appear in Google Search.	
SSID					Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	2 years
APISID					Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	2 years
lidc					To facilitate data center selection	1 day



lms_ads	Ad	Linkedin	Used to identify LinkedIn Members off LinkedIn in the Designated Countries for advertising	30 days
AnalyticsSyncHistory	Analytics	Linkedin	Used to store information about the time a sync took place with the lms_analytics cookie	30 days
s_tslv	Analytics	Adobe	allows you to track how long a visitor has taken to return to your site after their last visit.	30 minhs
gpv_pn	Analytics	Adobe	allows you to set a variable to a value set on a previous hit. This plug-in is not necessary if your implementation contains all desired values in the current hit.	30 mins
_gcl_au	Analytics	Google	store and track conversions.	Persistent
_ga	Analytics	Google	ID used to identify users	2 years
PREF	Analytics	Google	This cookie stores your preferences and other information, in particular preferred language, how many search results you wish to be shown on your page, and whether or not you wish to	2 years

				have Google's SafeSearch filter turned on.	
YSC		Analytics	Youtube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session
VISITOR_INFO1_LIVE		Analytics	Youtube	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	6 months
__tawkuuid		Chatting	TawkTo	This cookie remembers you so that we can link chat conversations together to provide a better service	6 months
NID		Security	Google	This cookies is used to collect website statistics and track conversion rates and Google ad personalisation	7 months
OTZ		Analytics	Google	cookie used by Google Analytics that provides an aggregate analysis of Website visitors	1 month
UULE		Analytics	Linkedin	The UULE parameter has base64 encoding argument in URLs to geolocate search engine results pages.	20 minutes

lms_analytics	Analytics	Linkedin	Used to identify LinkedIn Members in the Designated Countries for analytics	30 days
1P_JAR	Google Ad	Google	Google advertising cookie used for user tracking and ad targeting purposes.	1 month
wordpress_logged_in_c35f0edf812513f8f8e6e0a697bab522	Authentication	Wordpress	to Store logged in users	persistent
UserMatchHistory	Authentication	Wordpress	to provide ad delivery or retargeting.	30 days
TawkConnectionTime	Chatting	Twakto	with unknown functionality	at least 1 session
li_sugr	Analytics	Linkedin	Used to make a probabilistic match of a user's identity outside the Designated Countries	90 days
wordpress_test_cookie	Authentication	Wordpress	for every visitor to check if the browser accepts cookies. More cookies are only set if the user logs in or if a plugin or theme is used that set cookies for any other purposes.	at least 1 session
TawkConnectionTime	Chatting	TawkTo	with unknown functionality	at least 1 session

RUL		Authentication	Wordpress	GDPR - your consent that is collected on this page (valid for one year). PHPSESSID - session identifier for repository part of RUL, valid as long as the browser window is open (valid for session duration). random number - session identifier for content part of RUL, valid as long as the browser window is open.	2 years
uuid		Authentication	Wordpress	used as a signal for when the user is "revisiting" the site. Storing a uuid cookie on each page will then give you the last uuid from which you can do what you were requesting.	per page refreshment
liap		Analytics	Wordpress	Used by non-www.domains to denote the logged in status of a member	1 year
LOGIN_INFO		Authentication	Wordpress	Technical content reproduction cookies	2 years
_gat_gtag_UA_106094300_1		Analytics	Google	Used to monitor number of Google Analytics server requests when using Google Tag Manager	Session

IDE		Ad	Google	used for serving targeted advertisements that are relevant to users across the web. Targeted advertisements may be displayed to users based on previous visits to a website. ... This cookie is set by DoubleClick to determine if the website visitor's browser supports cookies.	1.5 year
bcookie		Analytics	Linkedin	store browser details	2 years
_ce.s		Analytics	Crazy Eggs	Track a recording visitor session unique ID, tracking host and start time	1 year
wp-settings-8		Authentication	Wordpress	used to customize the view of your admin interface and the front-end of the website.	
lang		Feature	Wordpress	essential technical cookie that contains the session language.	1 year
AMCV_14215E3D5995C57C0A495C55%40AdobeOrg		Analytics		cookie to create and store unique, persistent identifiers for your site visitors. These cookies let the ID service track visitors across your different domains and enable data sharing among different Experience Cloud solutions.	

wp-settings-time-8	Authentication	Wordpress	used to customize your view of admin interface, and possibly also the main site interface.	
_gcl_au	Ad	Google	store and track conversions.	persistent
_ga	Analytics	Google	ID used to identify users	2 years
_gid	Analytics	Google	ID used to identify users for 24 hours after last activity	20 hours
__atuvc	Social Media	AddThis	Store Performed Actions On The Website	13 months

