

# EMBRACE DIGITAL COMMERCE

Save time and money with solutions designed for improving your business operations and productivity.



[www.insync.co.in](http://www.insync.co.in)





# Who We Are

We are an enterprise committed to the vision of digitally transforming modern-day businesses and making them more efficient with the help of smart and innovative technologies.

# What We Do

We design and develop Digital Commerce Solutions & Services including Data & Application Integration, B2B E-commerce, Data Migration and Business Process Automation.



## OUR MOTTO

# We Connect. You Grow.

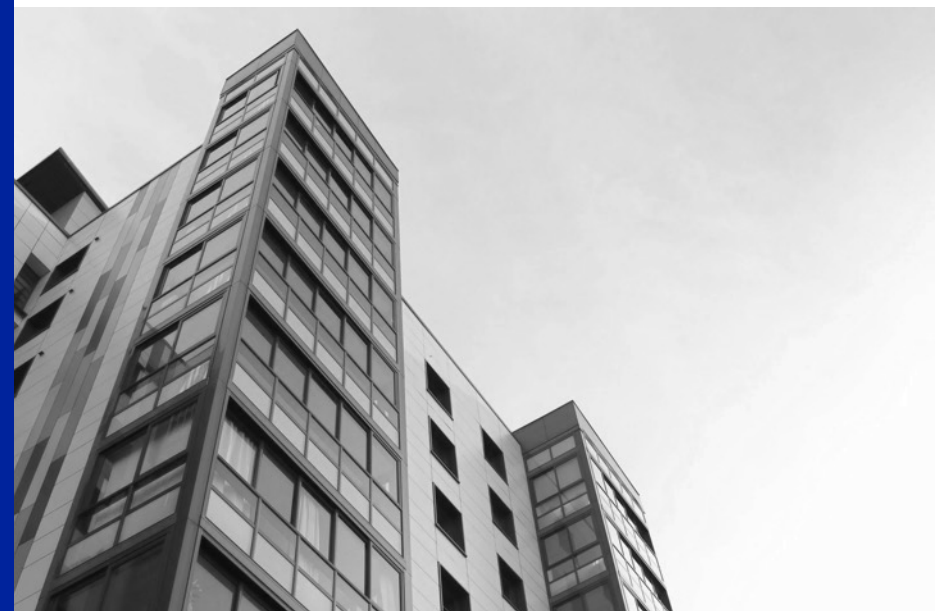
*We believe 'connections' are the most effective way to grow and we are in the quest to help organizations integrate and streamline their business processes and operations for increased efficiency and perpetual growth.*

*Trusted by*

**1250+**  
BUSINESSES

**150+**  
PARTNERS

**75+**  
COUNTRIES



Data as on Q1 2021

**14+**  
YEARS IN BUSINESS

**85+**  
TEAM STRENGTH

# Major Milestones

## INSYNC WAS BORN

We started our journey from digitization and automation engineering with line-of-business applications.

2006

## LAUNCHED INTEGRATION SOLUTION

Launched **SBOeConnect** - A tool that integrated SAP's ERP with Magento, helping SMBs and enterprise businesses to automate their business processes.

2010

## EXPANDED INTEGRATION OFFERING

Launched **NAVeConnect** - A tool that integrated Microsoft Dynamics Navision ERP with Magento. With gaining expertise on integration, we started planning to expand the list of our supported apps.

2012

## LAUNCHED APPSeCONNECT

SBOeCONNECT and NAVeCONNECT together evolved into **APPSeCONNECT** – an integration platform as a service (iPaaS) which supported integration of major ERP, Ecommerce, Marketplace and CRM solutions.

2013

## LAUNCHED HYBRID MODEL

We launched the hybrid model of integration which offered the best of both cloud and on-premise integration technologies. The platform now offers two models of deployment: Hybrid and Cloud.

2014

## LAUNCHED B2B COMMERCE SOLUTION

We launched our B2B Commerce Solution **B2BeCONNECT** for enabling B2B features for E-Commerce for major ecommerce platforms to help B2B retailers and wholesalers delight their business buyers.

2019

## LAUNCHED INSYNC COMMERCE

We launched an end-to-end automated and integrated B2B-capable Ecommerce platform – INSYNC Commerce.

Other major milestone was our new brand identity – the INSYNC logo inspired by connections.

2020

# Digital Commerce Solutions

by INSYNC



## **APPSeCONNECT**

### **ENTERPRISE-GRADE INTEGRATION SOLUTION**

A smart integration platform as a service (iPaaS) that can connect SaaS and on-premise applications, data sources and technologies under one single platform. It empowers organizations to automate their business processes by eliminating the need for painful manual data exchange between applications and systems.

This Business Process Automation (BPA) platform is capable of the most in-depth integration and enables real time, bi-directional flow of data between systems, thus streamlining operations, enhancing productivity and accelerating growth.

[www.appseconnect.com](http://www.appseconnect.com)



CONNECTIONS OVER EVERYTHING

**We understand data integration  
of line-of-business applications  
better than anyone!**

APPSeCONNECT's in-depth integration capabilities completely eliminates the need for manual data exchange and increases productivity, quality, employee satisfaction, customer experience and accelerates growth!



# Digital Commerce Solutions

by InSync



## INSYNC Commerce

An Automated and Integrated B2B eCommerce Solution

INSYNC Commerce is an end-to-end Integrated B2B Commerce Solution specially made for Distributors, Wholesalers and Manufacturers for better digital adoption, quick launch and faster growth. The platform offers in-built integration with the other backend applications of a business such as ERP, POS and CRM solutions to provide a seamless experience of eCommerce functionalities.

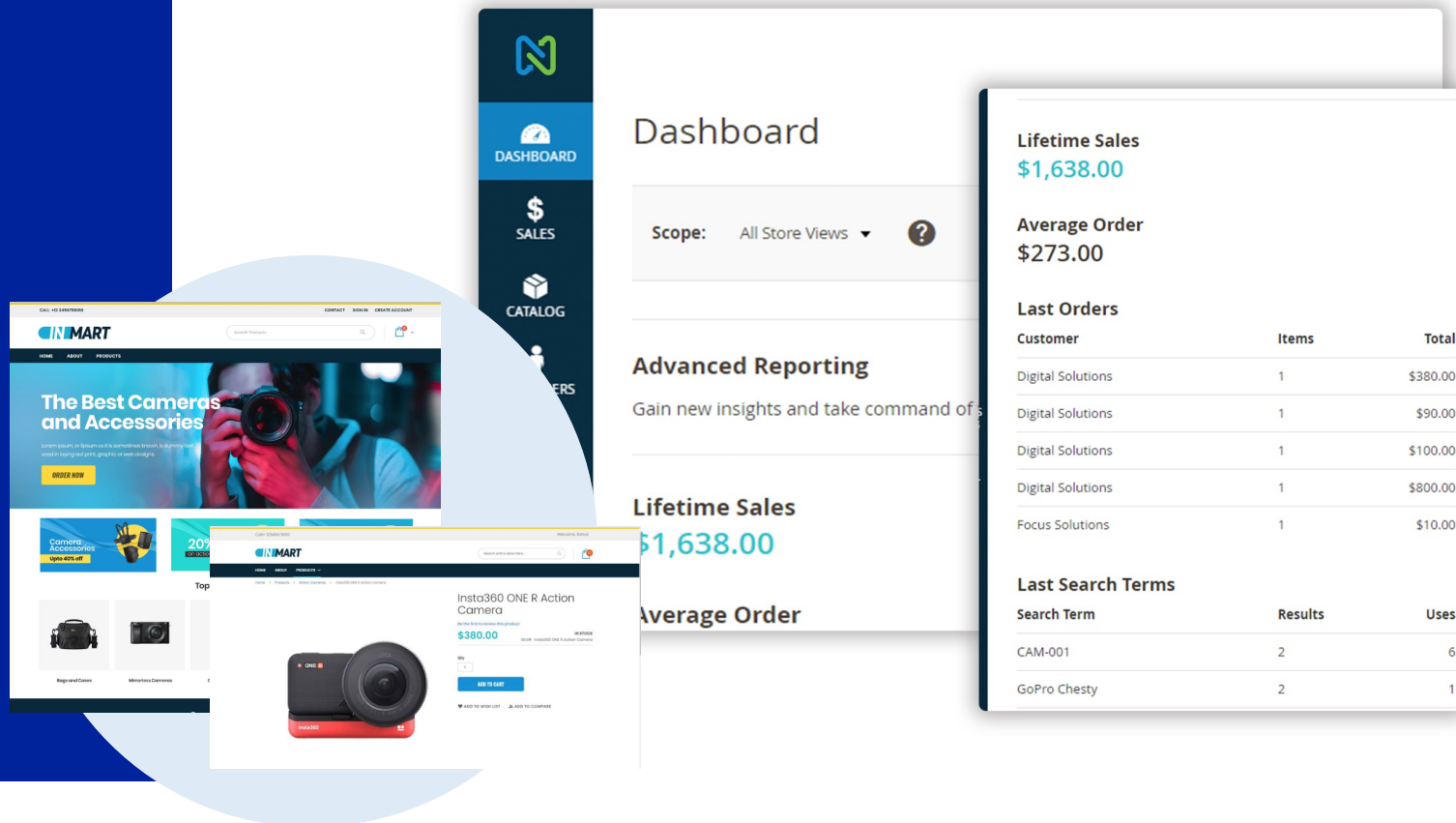
INSYNC COMMERCE is a fully hosted PaaS solution built to handle any level of volume or complexity enabling merchants to focus on their business, not their IT infrastructure.

[www.insynccommerce.com](http://www.insynccommerce.com)



# Create a Successful B2B Commerce Experience

- B2B and D2C E-Commerce Solution
- Omnichannel Enablement
- Responsive, customizable themes
- Seamless integration with other apps
- End-to-end business mapping
- Unlimited Bandwidth
- No Transaction Fees
- Unlimited Products
- Unlimited Sales
- Dedicated Account Management
- Automated Tax Rates
- SSL Certificate (Storefront & Checkout)
- 24x7 Support
- Native B2B Mobile App Support
- Additional Service Portal Module



# Digital Commerce Solutions

by InSync



## **B2BeCONNECT**

*POWERFUL B2B ECOMMERCE SOLUTION FOR MERCHANTS*

B2BeCONNECT A B2B E-Commerce Solution that transforms E-Commerce Stores (Magento, WooCommerce, Shopify, BigCommerce etc.) into a feature-rich and robust B2B Platform.

The solution also offers a Mobile Application to help B2B retailers and wholesalers delight their business buyers by riding the Mobile Commerce tide! The application eases the process of Product Management, Order Placement and Shipment to saves a lot of valuable time.

[www.insync.co.in/b2b-ecommerce](http://www.insync.co.in/b2b-ecommerce)

# Digital Commerce Solutions

by InSync

## ***DATA MIGRATION SOLUTION***

Data Migration Solution Efficient Data Migration Solution to quickly migrate your data (Master and Transactional data) from one application to another with complete security and without any disruption. A system is never functional without data and that's why, moving data seamlessly from one system to another is so essential! The Data Migration solution allows smooth data exchange between Enterprise Applications, Legacy Systems, Databases and much more using different protocols and API formats.

[www.insync.co.in/data-migration](http://www.insync.co.in/data-migration)

# Affiliations

INSYNC



# Featured Customers



# Words from Customers

“With an in-depth knowledge SAP, the team helped us out greatly in our customization with SAP integration.

*APPS<sup>e</sup>CONNECT is a serious company that can be trusted to carry out complex projects. Even with many unforeseen integration problems, they will deliver as promised.*

**Daniel Romero**

*General Manager, Enkador SA*

[www.enkador.com](http://www.enkador.com)



[VIEW CASE STUDY >](#)

“Our client doesn't have a large technical team, we needed something that could run on its own and just work. The APPS<sup>e</sup>CONNECT agent does this quite well. Our client is able to keep their Customer Service Representatives (CSRs) in SAP rather than forcing them to bounce between the Ecommerce solution and SAP to handle customer orders.

*APPS<sup>e</sup>CONNECT was the best choice for this solution and we would certainly recommend it again for an SAP integration project. The team at APPS<sup>e</sup>CONNECT has been fantastic!*

**Terence McDevitt**

*Project Manager, PRL Integration Project*

[www.prlabs.com](http://www.prlabs.com)



[VIEW CASE STUDY >](#)

More Case Studies: [appseconnect.com/case-studies](http://appseconnect.com/case-studies)

# The Leadership



**ATUL GUPTA**

## FOUNDER & CEO

Building Innovative Technology Solutions and Bridging the Gap between the Industry and Education Sectors.

Atul Gupta is the Founder and CEO of InSync Tech-Fin Solutions Ltd. He started out his entrepreneurial career in 2003 with the vision of transforming the way businesses operate. This gave birth to Digital Commerce solutions like APPSeCONNECT and B2BeCONNECT at InSync, which efficiently automate and streamline business processes, and have helped over thousand businesses by acting as a catalyst for their growth.

 [www.linkedin.com/in/atulstays](https://www.linkedin.com/in/atulstays)



**SAMAR**

VP - Technology



**ABHISHEK**

VP - Product  
Microsoft MVP



**NAROTTAM**

VP - Process Strategy  
SAP Certified



**SUBHAJIT**

VP - Global Business  
Development



**AVIJIT**

VP - Delivery



**RIAZ**

VP - Customer  
Relationship



**JHILIK**

VP - Marketing



**SAGORIKA**

VP - Talent Acquisition &  
Management

Explore the Team: [insync.co.in/team](https://insync.co.in/team)



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You Grow.**

**INSYNC**

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