A Fully Hosted and Integrated B2B eCommerce Platform

INSYNC Commerce



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www.insynccommerce.com



What is **INSYNC Commerce?**

INSYNC Commerce is an **Integrated B2B eCommerce Platform** that helps manufacturers and wholesale distributors to simplify the complexities of B2B buying process for their customers and improve business efficiency.

It enables B2B organizations to launch faster in the market, achieve better digital discovery and boost eCommerce sales & ROI. The platform offers best-in-class B2B features along with in-built integrations with the other applications (such as ERP, POS and CRM, etc.) to create a future-proof business that can scale with agility!



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DASHBOARD	Dashboard	Lifetime Sales \$1,638.00		
\$ SALES	Scope: All Store Views 👻 🕐	Average Order \$273.00		
		Last Orders		
•		Customer	Items	Tot
	Advanced Reporting	Digital Solutions	1	\$380.
COSTOMENS	Gain new insights and take command of s	Digital Solutions	1	\$90.
		Digital Solutions	1	\$100.
		Digital Solutions	1	\$800.
	Lifetime Sales \$1,638.00	Focus Solutions	1	\$10.
ıl.		Last Search Terms		
REPORTS	Average Order	Search Term	Results	Us
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Simplify the Complexities of B2B Commerce with Efficiency

- B2B and D2C eCommerce Solution
- PWA-powered platform for seamless digital experiences
- Responsive & Customizable Webstore Themes
- In-built Integration with other apps
- Unlimited Bandwidth, Products and Sales
- Secure Platform with SSL Certificate (Storefront & Checkout)
- No Transaction Fees for managing and selling your products.
- 24×7 Support by our Ecommerce and Integration Experts





Gain Full Control Over Your Business And Make Informed Decisions

- Showcase well-categorized **digital catalogs**
- Maintain **accurate product data** with live inventories
- Plan procurement backed by accurate data
- Launch new products in the market quickly
- Improve order processing accuracy by 80%
- Eliminate delayed orders and backorders
- Process **3x more orders** with the same team!
- Scale your webstore as your business grows





Enable the Best-in-class B2B eCommerce Features

INSYNC Commerce helps you handle complex B2B scenarios, like:

- Advanced Search and Filters.
- Dedicated Account Management
- Product Category Management
- Customer-Specific Catalogue
- Complex Pricing and Bulk Discounts
- Custom and Quoting Price Lists
- Personalized Product Recommendations
- Smooth Warranty Management
- Customer Group Allocation
- Automated Tax Rates
- Quick Order Forms

- Minimum Order Quantities (MOQ)
- Request For Quote (RFQ)
- Credit Limits
- Multi-User Company Account
- Custom Shipping Methods
- Purchase Orders
- Flexible Payment Options
- Cart Rules
- Purchase Approvals
- Registration and Approval
- Self-Service Portal







Enable Omnichannel Commerce and Ensure Delightful CX

Efficient and Fast Order Fulfilment:

With INSYNC Commerce, manage complete and end-to-end order lifecycle from a singular B2B eCommerce platform. Enable a streamlined and distributed Order Management system that fulfils complex business requirements and facilitates multiple warehouse options.

Streamlined Distribution Channels

With its integrated B2B eCommerce capabilities, the platform facilitates business scaling by allowing users to manage and sell through various channels: website, physical store and marketplaces.





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Cut Down Your Operational Cost. We Got You Covered for Every Situation.

No Platform?

INSYNC Commerce offers smart B2B-capable eCommerce platform directly integrated with the other back-end applications.

Have a platform but lack of seamless integration? INSYNC Commerce offers complete bi-directional sync of data and business objects between the applications.

Got multiple applications and need							
to connect with eCommerce							
platform?							
INSYNC Commerce facilitates the							
streamlined integration of the B2B							
eCommerce platform with other							
applications such as CRM, POS,							
marketplaces, etc.							

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Why INSYNC Commerce?

INSYNC Commerce is a PaaS not a SaaS (Powered by Magento)

- Retains the benefit of SaaS simplified store maintenance
- Does not stay limited to customizations unlike SaaS solutions
- Offers re-built integration with most leading business applications
- Unparalleled ecosystem of extensions and themes to expedite your go-to-market time.
- Out-of-box powerful B2B features for personalized customer experience
- PWA-powered webstores that have the look and feel of native mobile apps
- Professional services and support from a dedicated expert team





Transform the way you work.

Offer personalized experiences to boost your eCommerce sales and ROI. Witness the true power of connected commerce and transform the way your business operates!

- Move existing customers online and expand your horizons
- Sell on various channels and increase revenue
- Reduce cost and time involved and boost efficiency
- Take control of your inventory turn and cash flow
- Streamline distribution channels into a single sales channel
- Integrate business applications for seamless data transfer

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Craft Delightful Digital Experiences with PWA technology

<u>Backed by PWA technology</u>, our B2B eCommerce platform helps you get your digital catalogue online and deliver seamless experiences across all devices.

- No need to build a separate mobile app
- No hassle of developing and hosting an app
- Quick implementation and cost effective
- Discoverable on search engines, unlike mobile apps
- Faster loading times and reduced bounce rates
- Better website performance and improved SEO





Enrich your Customer Experience 5X with a Dedicated Self-Service Portal

Warranty management is one of the most crucial tasks for B2B businesses. **INSYNC Commerce Service Portal Module** allows B2B merchants to offer a self-service digital support channel to their users. This is a self-service warranty management platform that assists the users to have their products registered for warranty and to claim them for repairs.





Witness the Power of an **Integrated and Automated B2B eCommerce Platform**

Integrate an array of business applications and customize to suit any B2B needs

With INSYNC Commerce, leverage the facilities of a stable B2B eCommerce platform and experience seamless integration between applications and business processes. Enable automated solution offering, data management and business uniformity across all channels.

🚜 ShipWorks **sage** 300 성 lightspeed priority Microsoft Dynamics 365 ZQHO ShipStation*



INSYNC is Trusted By 1250+ Leading Brands Across the Globe...



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Connect with us!

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www.insynccommerce.com

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