



A NEXT GENERATION

# Integration Platform as a Service (iPaaS)

A product by **INSYNC**

We Connect  
**You Grow**



# The Integration Platform

APPS eCONNECT is a next-generation enterprise-level integration platform as a service (iPaaS) which SaaS, on-premise, cloud applications, data sources and technologies under one single platform. It empowers businesses to leverage their existing systems, resources, technology and data and seamlessly streamlines business operations, thus increasing productivity and efficiency.

Driven by the commitment to accelerate convenience led growth for modern day enterprises, our platform empowers your line of business (LOB) applications to ensure smooth data exchange between them. It ensures that all your business applications work in tandem with each other as ONE to produce an actionable output and transforms your enterprise into a CONNECTED enterprise – An enterprise all poised for growth.



# We Connect You Grow

APPSseCONNECT is a product by **INSYNC**

We are an enterprise committed to the vision of transforming the inefficiency landscape of modern-day businesses, equipping them with futuristic tools. Our Product APPSeCONNECT is customized to amplify the growth trajectory of businesses by automating real-time data exchange across organizations.



# We are connecting

and automating businesses across the globe!

**1250+**  
CUSTOMERS

**75+**  
COUNTRIES

**150+**  
PARTNERS

As on Q1 2021

*Connections are the way to grow!*

## OUR AFFILIATIONS

# Sharing the Ecosystem



# Trusted by leading brands

With our offering in the sphere of iPaaS, businesses all over the world have benefitted in their quest for unprecedented growth.

JOSIE MARAN  
Luxury with a Conscience.™

 RICHARDSON

 konga  
.com

*PlanetJill*

 LEATT

 CATRIKE

 DESQUACE  
PARIS

MOACARE

The  
**MAKO**  
GROUP™

 michael miller  
SADDLES

 alterna  
DISTRIBUCIJA

 MacuHealth  
"TRUST THE SCIENCE"

 pacsafe

 the  
honest  
kitchen





*We are now offering our users the best service possible. The APPSeCONNECT team is exceptional. The integration has been swift, efficient and professional.”*

**Jose Antonio Gómez**

**IT Manager**

Desguace Paris



# A Streamlined Business

APPSeCONNECT-led business processes streamline your business workflow and help you expand customer and employee satisfaction by amplifying revenue numbers and growth.

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WE HELP YOU

# Connect

APPS eCONNECT iPaaS supports all major business application's integration processes – between cloud platforms, software-as-a-service (SaaS) applications, on-premises systems, data sources and technologies.



WE HELP YOU

# Synchronize

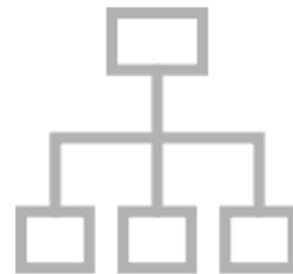
APPS eCONNECT enables real-time, bi-directional data exchange between applications with a large number of touchpoints, with a vision to streamline your business operations directly enhancing productivity.



WE HELP YOU

# Streamline

Error-prone data can dent productivity and quality of outcome. APPSeCONNECT eliminates manual data exchange between systems, thus eliminating redundancy and errors and streamlining your business processes and help you expand customer and employee satisfaction.



WE HELP YOU


# Amplify

Decision making in an enterprise should be data-driven in approach. APPSeCONNECT helps you have control over your data and allows you to get a bird's eye view of your business, leading to better decisions, thus amplifying revenue and growth..



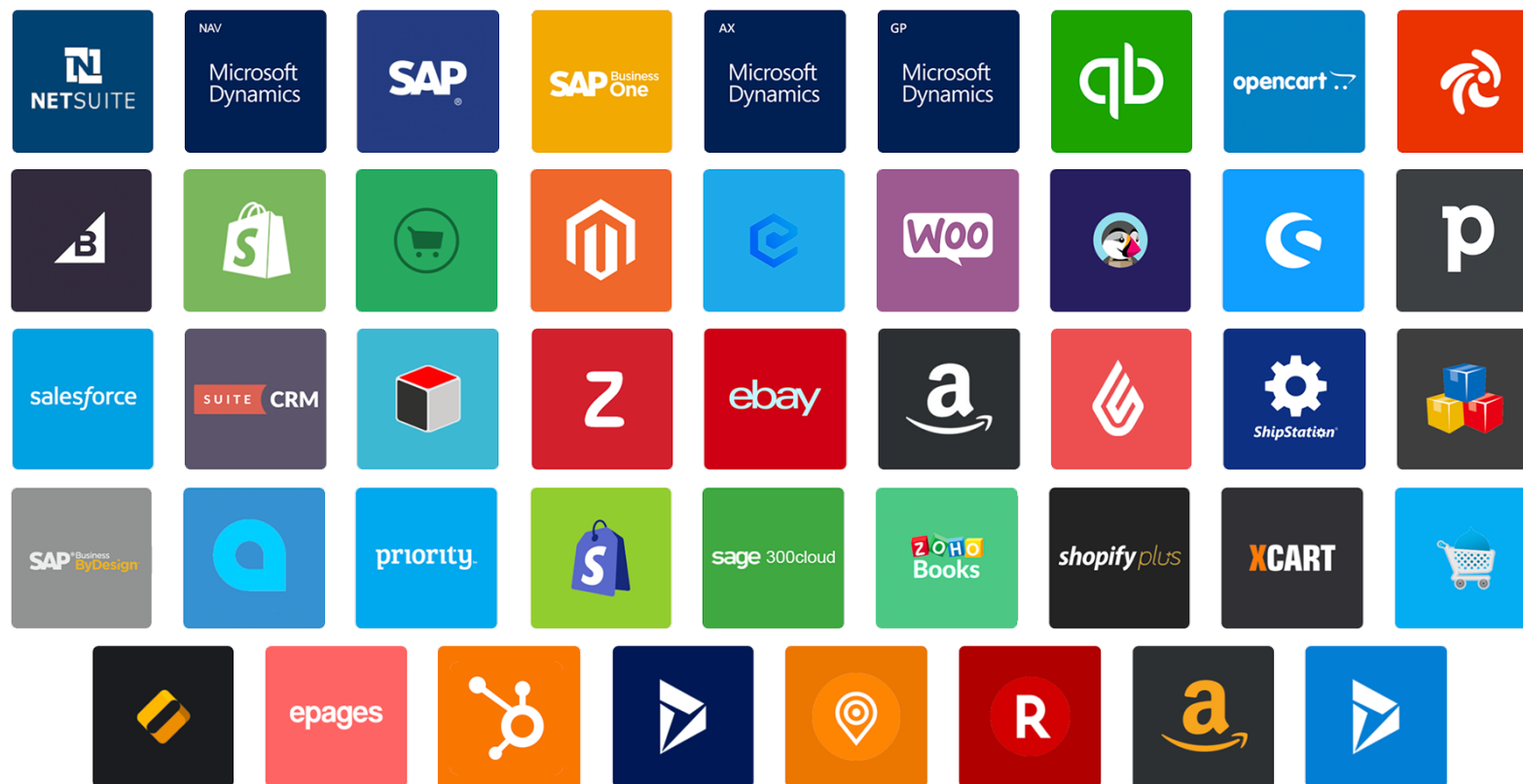
# A Connected Enterprise

Integration applications are driving the present-day organizations and have turned out to be a key catalyst for amplifying business growth. It transforms an enterprise into a CONNECTED enterprise – An enterprise all poised for growth.



# We Integrate

SaaS, on premise, cloud applications, data sources and technologies



*And the list is growing...*

# Connect Anything!

APPS, DATA, TECHNOLOGIES.

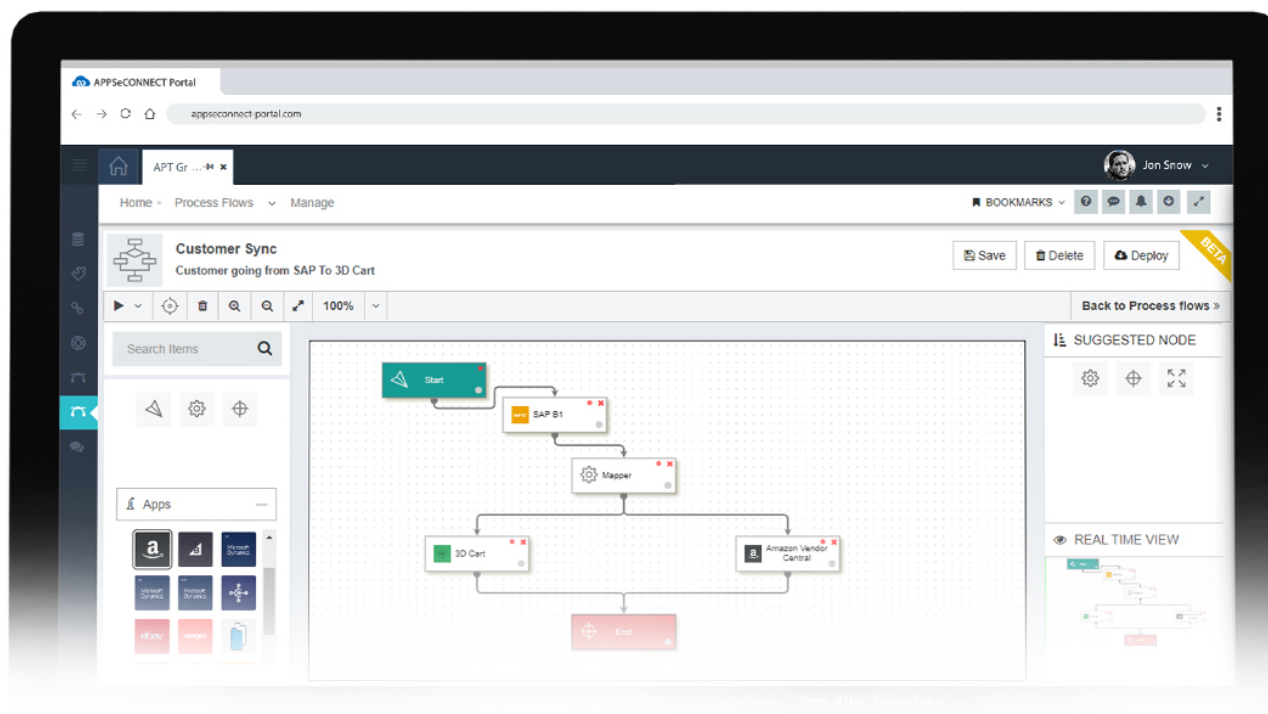
We have ready-to-use connectors for all the major applications in the market. But, you can also **build your own using our protocol-based connectors** and connect any application through APPSeCONNECT!

Our adapters allow interaction of data, and to open up the wider ecosystem, we provide protocol-based adapters which can be used by any application to connect directly. We provide adapters for every standard protocol (like FTP/Secure FTP, SOAP, REST, SMTP) and if a business uses legacy applications that supports the protocols, they can directly use our generic adapter to transfer data.



# Drag-and-Drop to Integrate

Easy yet powerful diagrammatic workflows, enables orchestration of your business processes with the desired efficiency and optimality. **APPS<sup>e</sup>CONNECT ProcessFlow** is based on the web and available inside our cloud portal. It does not include any additional software to be installed and is completely portable to any device.



- Browser-based drag and drop design canvas
- Quickly and easily connect workflow elements
- Create processes without writing a single line of code
- Easy to review and makes implementation faster



# Two models of deployment

## Hybrid and Cloud

### **Hybrid Integration:**

The hybrid model allows the customer to configure integration settings on the cloud portal and download and install the APPSeCONNECT on-premise agent in their own infrastructure. So, the data transfer between applications happens within the company's own network.

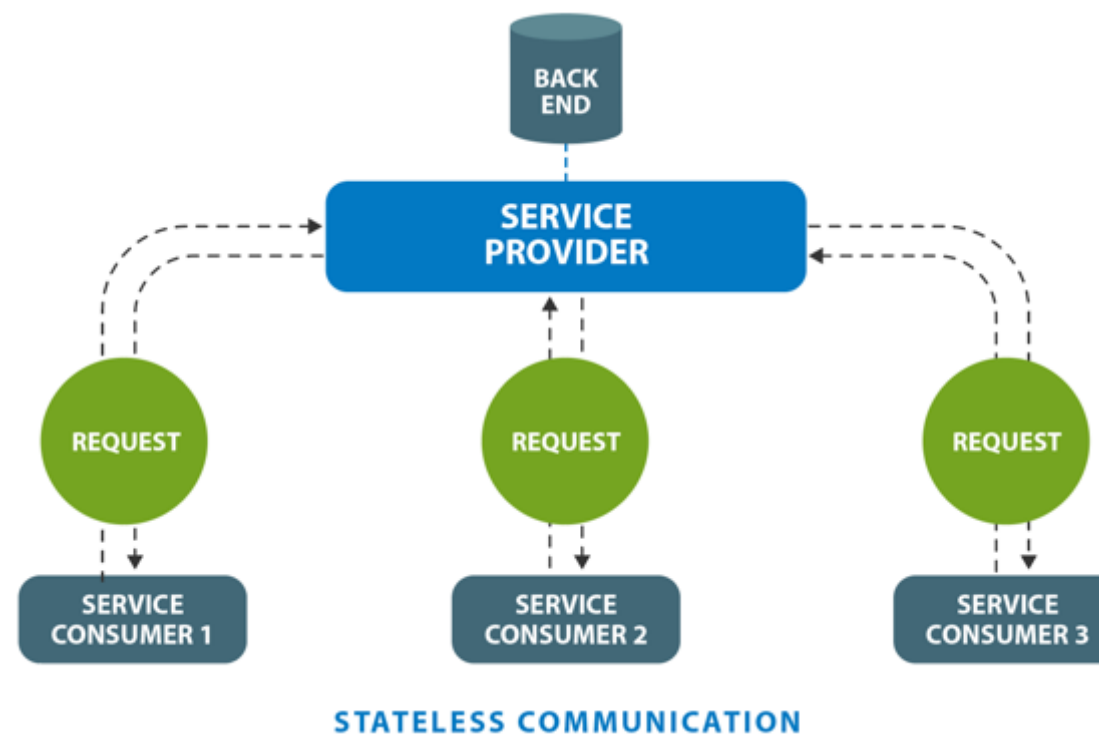
### **Cloud Integration:**

The cloud integration model allows the customer to integrate two or more cloud applications, that is, applications which are available via the web as a service. There is no need to download and install any software in the company's system and the entire integration process and data exchange work through the APPSeCONNECT cloud-agent in the web portal.

## INTEGRATION TECHNOLOGY

# Service Oriented Architecture (SOA)

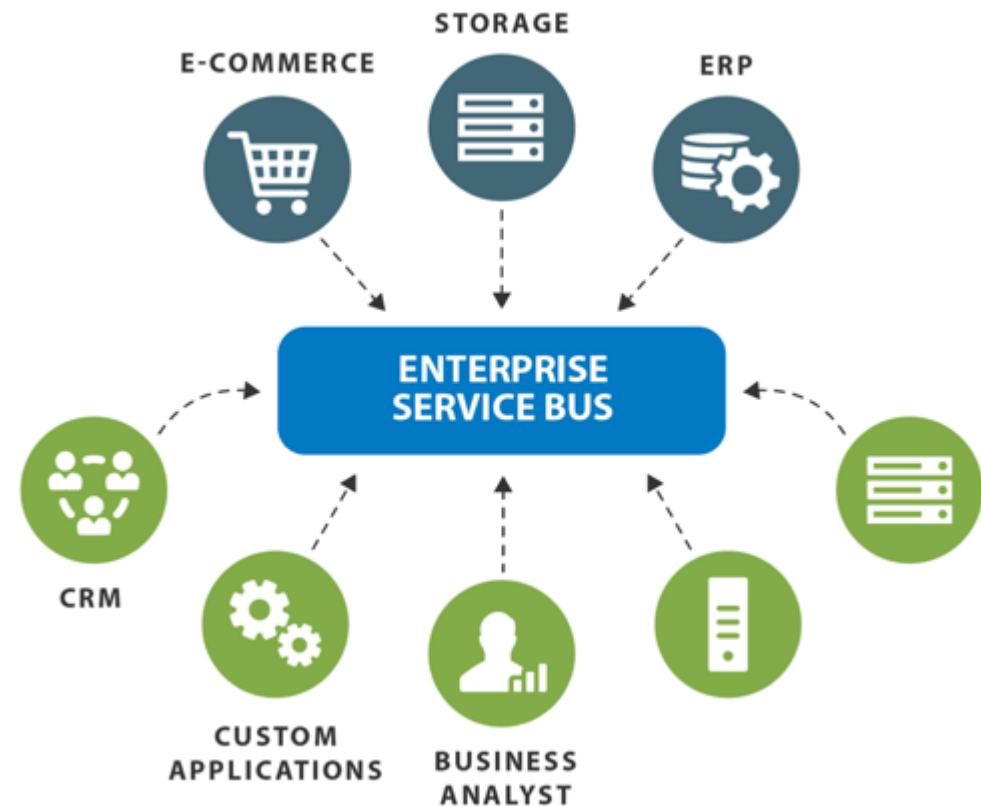
APPS<sup>e</sup>CONNECT accelerates business performance with its **API-led connectivity**, providing a scalable setup for the components to connect with and perform critical tasks. Maintaining uniformity, all components use the same API to communicate with the service security layer determining the component type it is connecting to. The Service Oriented Architecture delivers a standard, scalable model for communication.



## INTEGRATION TECHNOLOGY

# Enterprise Service Bus (ESB)

We understand the relevance of a robust fail-safe communication system for mission-critical business procedures. Keeping with the same, our solution makes use of the **Enterprise Service Bus (ESB)**, where messages are queued over the service bus for **reliable and secure communication between the components**.



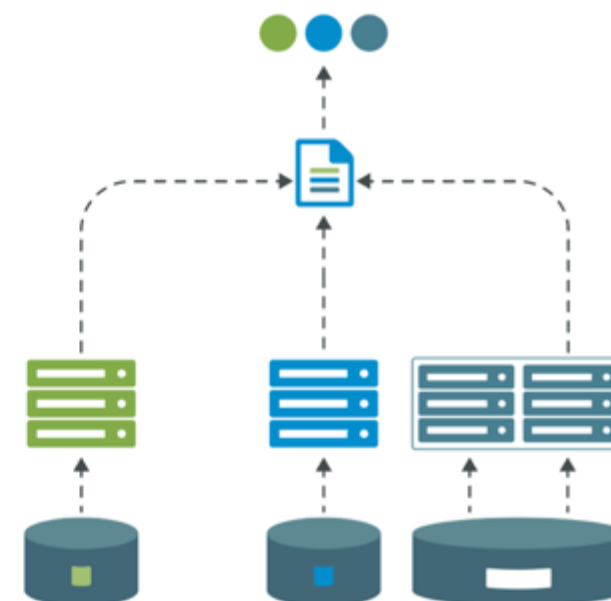
## INTEGRATION TECHNOLOGY

# Microservices

Microservices play a fundamental role in streamlining enterprise procedures with the right mix of agility and reliability. Microservices can be described as small and segmented procedures independent from one another. The beauty lies in their self-sufficient execution, coupled with the ability to communicate using the language – agnostic APIs.



**MONOLITH  
SINGLE DATABASE**



**MICROSERVICES  
APPLICATION DATABASES**

# A Happier Workforce

APPSeCONNECT's in-depth integration capabilities completely eliminate the need for manual data exchange and increase productivity, quality, employee satisfaction, customer experience and accelerates growth!



# Security

APPSeCONNECT combines the best of on-premise and cloud technology to ensure robust data security. The Hybrid concept enables ease of configuring and controlling your connection from anywhere while keeping your business data absolutely safe in your own environment.



THE APPSeCONNECT ADVANTAGE

# Flexibility

APPS\_eCONNECT delivers world-class connectors to help enterprises intelligently lead the way. It is exhaustive in terms of covering business scenarios. The platform simplifies mapping, process orchestration and customization as per business scenarios.



THE APPS\_eCONNECT ADVANTAGE

# Portability

Our platform connects the agent in real time to retrieve the data from the premise and show them in a graph. As the analytics are shown in the cloud environment, it is completely portable and can be used to show the activities made on the integration tool.



THE APPS\_eCONNECT ADVANTAGE



# Scalability

Growth demands disruptive changes in technology and application. We provide an out-of-box solution and easy support if the customer decides to upgrade their application or wishes to switch to a different application. The platform supports the integration of most of the popular line-of-business applications.



THE APPS eCONNECT ADVANTAGE

# Customizability

We support full customization for the business needs and boost up the organization standards. Our cloud portal allows developers to create complex mappings through coding in a high-level language.



THE APPS eCONNECT ADVANTAGE



For us, the “set it and forget it” aspect of the APPSeCONNECT is the best part. We needed something that could run on its own and just work, APPSeCONNECT does this quite well.



**Terence McDevitt**

**Project Manager**

Premier Research Labs, USA



**Premier Research Labs**

# SUCCESS STORIES



## SUCCESS STORY

# Richardson Sports

**8000+**

B2B CUSTOMERS

**7500+**

ACTIVE PRODUCT SKUs

**3X FASTER**

ORDER CYCLE

with APPSeCONNECT



*Manufacturer, distributor and marketer of sports related apparels and accessories.*



## SUCCESS STORY

# Konga.com

**1.3 Million**

CUSTOMER BASE

**2.4 Million**

ACTIVE PRODUCT SKUs

**8000+**

AVERAGE DAILY ORDERS

**60% FASTER**

ORDER FULFILLMENT

with APPSeCONNECT



*Nigeria's biggest marketplace*



# Connect With Us

To Connect Your Apps

[www.appseconnect.com](http://www.appseconnect.com)



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