



B2BeCONNECT
For WooCommerce



DELIGHT YOUR B2B CUSTOMERS

Enable B2B Features **in WooCommerce**

Available Basic Features

Create Companies

Create and manage all your B2B Companies from one place. While creating a company you can define the Credit Limit for the company.

Create Contact Persons with different privileges

Contact Persons can place orders on behalf of a company. Create unlimited contact persons for a company and assign admin or general roles to them. Admins can create other contact persons and can view all his/her company orders.

Enable/Disable Shop for non-logged in customers

Hide your shop for users who are not logged in.

Credit Limit as payment gateway

At the time of checkout, allow your customers to purchase via credit limit and help them pay later.

Company-wise Pricelist

Show different prices to different customers based on your relationships and purchase status.

Pricelist-wise Volume Discount/Tier pricing

Allow volume or quantity-based discounts for all your purchases.(E.g. Buy 3 Get 50% discount. for each etc.)



Available Advanced Features

Company-wise Special Discounts (with time periods)

On special occasions, allow more discounts to your customers.

User Group-wise Discounts

Allow different types of discounts for different user groups. This is used when there are more users with the same discount criteria.

Product Group Discounts

Allow different types of discounts for different product groups.

Discounts Preference Manager

Easily manage your discount hierarchy and priority from one place.



Return Merchandise Authorization (RMA)

A complete return management for your customers, which has the flexibility of partial return as well. (Only using Credit Limit).

Custom Invoicing Feature

Get your custom designed invoice generated through WooCommerce from your ERP data.

Multiple Warehouses with automated Warehouse selection

Create multiple warehouses based on zip code ranges and assign product quantities for each of those warehouses. Auto select the best warehouse based on the user's address while placing an order.

Order Approval System

Now you can set per order limits for a contact person, above which the orders must be approved by the admin contact person.

Get a Quote feature

Your customers get a proper quote on the selected products and can negotiate on the price.

Customer Favourite List for quick ordering

Buyers can add products in favourite list and quickly order from there whenever required.

Multiple Shipping Addresses

Buyers will be able to create multiple shipping addresses and chose one of them while ordering. All the addresses created by different contact persons of a company will be available for all the contact persons while placing orders.

Sales Representatives

Your customer may not always be able to place orders. Let your Sales Rep place orders on behalf of the company. A sales rep can be associated with unlimited companies.

Two Factor Authentication (Separate price for SMS gateway)

Allow your customers to login using a secure two-factor authentication. Allow the admin to decide who will get the SMS and who can log in with OTP.

APIs for Integration

All the above features have ready APIs for successful data sync between WooCommerce and other applications like ERP, CRM etc.

Integrated with Leading Business Applications

The B2BeCONNECT Solution (for WooCommerce) comes with extensive application programming interface (API) that can enable integration of all the B2B features with other applications such as ERP, CRM etc.



Trusted by more than 1000 Customers Globally



Words from our customers

“ We’ve had the pleasure of working with the InSync team for about 4 years now and couldn’t be more satisfied with their friendly staff and the level of service they provide.

Michael Steiner
Michael Miller Fabrics

“ I am glad that we went for InSync. Their commitment to our project has been outstanding and we made the right decision of hiring them for this project

Josh Davis
ShopAtShowcase

“ InSync is one of the best software company that I have worked with, and I look forward to our next project together

Alice Chiu
Mocacare



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For WooCommerce

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