

# USER MANUAL

A PRODUCT BY InSync



### CONTENT

| Introduction              | 1  |
|---------------------------|----|
| Setup                     | 1  |
| Company & Contact Persons | 2  |
| Credit Limit              | 4  |
| Pricelist                 | 6  |
| Volume Discount           | 10 |



### INTRODUCTION

B2BeCONNECT for WooCommerce is a full-fledged B2B WooCommerce plugin by InSync Tech-Fin Solutions Ltd., that transforms a simple WooCommerce store into a complete wholesale eCommerce store.

The built-in API of this plugins lets you integrate your WooCommerce store with any application in the world.

### SETUP

In order to setup this plugin, just go to **Plugins -> Add New** from your WordPress dashboard. Click **Upload Plugin**, select the *.zip* plugin folder and click on **Install Now**.

Once the installation is complete, click on **Activate**.

### Caution:

Deleting this plugin will completely delete all the custom data created by this plugin.



### **1.** COMPANY & CONTACT PERSONS

In a B2B business model, a Company is the main entity who purchases products from an online store. But the Company doesn't login directly into the ecommerce store and place orders. The contact persons of a company place orders on behalf of the company.

In B2BeCONNECT, you can define a company in the same way as adding a **new user**.

After adding a new user, select the **Customer Type** as **B2B** under **Account Management**. Its recommended to provide the **Username & First Name** as the Company Name and provide the complete **Company's billing and shipping** address. Now once the Company has been created, you can create the Contact Persons from the **Contact Person** menu.

| 🚳 Dashboard      | Contact Person      |                |             |         |
|------------------|---------------------|----------------|-------------|---------|
| 🖈 Posts          | Select Company      |                |             |         |
| <b>9</b> ] Media | Computer Ltd 💌      |                |             |         |
| Volume Discount  | Username            |                |             |         |
| 🏟 Pricelist      |                     |                |             |         |
| 📕 Pages          | Email               |                |             |         |
| Comments         |                     |                |             |         |
| WooCommerce      | Password            |                |             |         |
| Products         |                     |                |             |         |
|                  | Custom Role         |                |             |         |
| Appearance       | Admin 🔻             |                |             |         |
| 😰 Plugins        |                     |                |             |         |
| 🕹 Users          | Save                |                |             |         |
| Contact Person   |                     |                |             |         |
| 🖋 Tools          | Bulk Actions  Apply |                |             |         |
| Settings         | Company Name        | Contact Person | Email       | Role    |
| Collapse menu    | Computex Ltd        | Marc           | m@m.com     | admin   |
|                  | Computex Ltd        | Jimmy          | jim@jim.com | general |
|                  | Computex Ltd        | Smith Jones    | sm@sm.com   | general |
|                  | Gemson Pipes        | Gem            | g@ggg.com   | admin   |

Select the **Company** from the drop-down list, provide the **Username**, **Email**, **Password**, **Custom Role** and click on **Save**.



### CUSTOM ROLES:

Admin: Contact person with this role can add other contact persons and can view all the orders within their Company

|             |                |           |                    |                | Cr | eate Contact Persor | าร          |         |   |
|-------------|----------------|-----------|--------------------|----------------|----|---------------------|-------------|---------|---|
|             |                |           |                    |                | ι  | Username            | Email       |         |   |
|             |                |           |                    |                |    |                     |             |         |   |
|             |                |           |                    |                |    |                     |             |         |   |
| Order       | Date           | Status    | Total              | Actions        | F  | Password            | Custom Role |         |   |
| <u>#320</u> | August 7, 2019 | Completed | \$25.00 for 3 item | S View 🛛       |    |                     | Admin       |         | ~ |
|             |                |           |                    |                |    |                     |             |         |   |
| <u>#317</u> | August 7, 2019 | Completed | \$25.00 for 3 item | S View 🛛       |    | Save                |             |         |   |
|             |                |           |                    |                |    |                     |             |         |   |
| Other O     | rders by the ( | Company   |                    |                | Сс | ontact Persons List |             |         |   |
|             |                | sompany   |                    |                | [  | Toggle Role V Apply |             |         |   |
| Order       | Date           | Status    | Total              | Contact Person | l  |                     |             |         |   |
| 318         | 2019-08-07     | completed | \$59.50            | jimmy          |    | User                | Email       | Role    |   |
|             |                |           |                    |                |    | Huges               | hhh@hhh.com | general |   |
|             |                |           |                    |                |    | Jimmy               | jim@jim.com | general |   |
|             |                |           |                    |                |    |                     |             |         |   |

The **Bulk Actions** in the Contact Persons list enable you to **delete** contact persons in bulk and **change the role** from Admin to General and vice versa.

General: Contact person can only view their own orders within their company.



# 2. CREDIT LIMIT

Credit Limit feature allows a buyer to buy goods on credit and pay later. In B2B ecommerce world, it is an important aspect to keep good relationships with wholesale buyers. In order to make customers happy, credit limit can be used as a payment method to let people pay afterwards in bulk for all their orders.

Also, in some countries, payment options like Net30 and Net60 allow users to pay after 30 and 60 days respectively.





Through B2BeCONNECT, you can enable/disable the Credit Limit feature for companies and specify the credit limit.

Under Users -> All Users, edit any B2B company and under the Account Management, you will find Credit Limit, Available Balance and Allow Credit Limit option.

| Credit Limit       | 1000      |
|--------------------|-----------|
| Available Balance  | 1000      |
| Allow Credit Limit | Enabled 🔻 |

Here you can specify the amount to be credited to the buyer's account and whether to enable the credit limit. The available balance will be automatically calculated based on the Credit Limit usage.

To enable/disable Credit Limit at a global level, please go to

#### WooCommerce -> Settings -> Payments

|                               | Method               | Enabled | Description  |        |
|-------------------------------|----------------------|---------|--|--------|
| $\equiv$ $\land$ $\checkmark$ | Direct bank transfer |         | Take payments in person via BACS. More commonly known as direct bank/wire transfer             | Manage |
| ≡ ^ ∨                         | Check payments       |         | Take payments in person via checks. This offline gateway can also be useful to test purchases. | Manage |
| ≡ ^ ∨                         | Cash on delivery     |         | Have your customers pay with cash (or by other means) upon delivery.                           | Manage |
| = ^ ~                         | PayPal               |         | PayPal Standard redirects customers to PayPal to enter their payment information.              | Set up |
| ≡ ^ ∨                         | PayPal Checkout      |         | Allow customers to conveniently checkout directly with PayPal.                                 | Set up |
| = ^ ~                         | Credit Limit         |         |  | Manage |
| Save changes                  |                      |         |  |        |



#### Here you can enable/disable the Credit Limit feature globally.

| Credit Limit                       |  |
|------------------------------------|--|
| Enable/Disable                     | ✓ Enable Credit Limit  |
| Order Status After The<br>Checkout | Processing  The default order status if credit limit is enabled. It is recommended to not to keep the status as complete, since making an order status complete adds the deducted price in the available balance of the customer |
| Save changes                       |  |

The Manage screen lets you define the Order Status after the order is placed through

Credit Limit.

**Note:** It is highly recommended to keep the order status anything other than "Completed". The main reason behind this is that once you make an order complete, the deducted amount gets added to the user's available balance.

# **3.** PRICELIST

Using the B2BeCONNECT Pricelist feature you will be able to show different prices to different companies (customers) for the same product. There are three ways to assign a pricelist to a customer:

- Manual
- Bulk CSV Upload
- API Integration with ERP



| <b>&amp;</b> | Dashboard       | Cı | reate New Pricelist |   |    |                |   |
|--------------|-----------------|----|---------------------|---|----|----------------|---|
| *            | Posts           | ۲  | Manual 🔿 CSV        |   |    |                |   |
| <b>9</b> )   | Media           |    | Pricelist Name      |   |    |                |   |
| ۵            | Volume Discount |    | Pricelist 1         |   |    |                |   |
| ٥            | Pricelist       |    | SKU                 |   |    |                |   |
| Prie         | celist          |    | sku111111v2         | • | 22 | Fixed <b>•</b> | + |
| Cre          | ate New         |    | sku111101           | • | 10 | Percent 🔻      | X |
|              | Pages           |    |                     |   |    |                |   |
| -            | Comments        |    | Create Pricelist    |   |    |                |   |

To create a pricelist manually, go to **Pricelist -> Create New**.

The **Manual** option will be selected as default. **Provide a name**, search and enter the product **SKU**, set the **price** and finally select the **Type**.

The **Fixed** and **Percent** types determine whether the price will be a fixed value price or some percentage of the original value price.

You can add multiple entries through the '+' button.

Finally click on **Create Pricelist**.

The pricelist will be created under **Pricelist** menu.

| 🚳 Dashboard     | Pricelists          |
|-----------------|---------------------|
| 🖈 Posts         | Bulk Actions        |
| 93 Media        | Pricelist Name      |
| Volume Discount | Price List 01       |
| 🔅 Pricelist 🔹   | Price List 02       |
| Pricelist       | Price List 03       |
| Create New      | Price List 04       |
| Pages           | Price List 05       |
| Comments        | Pricelist Name      |
| WooCommerce     | Bulk Actions  Apply |



To add or delete a price from the pricelist, just click on the specific pricelist. Here you can add or delete the defined prices for the pricelist.

| 🚳 Dashboard                       | Pricelist: Price List 01 |                 |       |                          |
|-----------------------------------|--------------------------|-----------------|-------|--------------------------|
| 📌 Posts                           | Back to Pricelists       |                 |       |                          |
| 9) Media                          | Manual      CSV          |                 |       |                          |
| 🍄 Volume Discount                 |                          |                 |       |                          |
| 🏟 Pricelist                       | Select a SKU             | price     Hixed | ¥ ±   |                          |
| 📕 Pages                           | Create Dricelist         |                 |       |                          |
| Comments                          | Cleate Pricenst          |                 |       |                          |
| WooCommerce                       | Bulk Actions V Apply     |                 |       | 126 items 《 < 1 of 2 > > |
| Products                          | SKU                      | Price           | Туре  | Final Price              |
| 🔊 Appearance                      | sku11111                 | 5               | Fixed | \$5.00                   |
| 🖆 Plugins                         | sku11111                 | 5               | Fixed | \$5.00                   |
| よ Users                           | sku11111                 | 5               | Fixed | \$5.00                   |
| Contact Person                    |                          | 5               | Fixed | \$5.00                   |
| 🖋 Tools                           | sku11111                 | 5               | Fixed | \$5.00                   |
| 🖬 Settings                        |                          | 5               | Fixed | \$5.00                   |
| <ul> <li>Collapse menu</li> </ul> | sku11111                 | 5               | Fixed | \$5.00                   |
|                                   | sku11111                 | 5               | Fixed | \$5.00                   |
|                                   | sku11111                 | 5               | Fixed | \$5.00                   |

In order to create pricelist using the bulk CSV upload, just select the **CSV** option on the **Create Pricelist** page





#### Here you need to download the sample CSV and fill it up with the required data.

|    | А        | В                              | С                    | D |
|----|----------|--------------------------------|----------------------|---|
| 1  | SKU      | Price (without currency synbol | Type (Fixed/Percent) |   |
| 2  | sku11111 | 5                              | Fixed                |   |
| 3  | sku11112 | 10                             | Fixed                |   |
| 4  | sku11113 | 10                             | Fixed                |   |
| 5  | sku11114 | 20                             | Fixed                |   |
| 6  |          |                                |                      |   |
| 7  |          |                                |                      |   |
| 8  |          |                                |                      |   |
| 9  |          |                                |                      |   |
| 10 |          |                                |                      |   |
| 11 |          |                                |                      |   |

After filling with the required data, **provide a name**.

Upload the file and click on Create Pricelist

*Caution:* In case you are using CSV upload to edit an already created Pricelist. This will wipe out the previously created prices with the ones in the CSV.

Finally, you can assign the pricelist by **editing** a Company (user) and selecting the pricelist.

| Price list 01 v |
|-----------------|
| Flice List 01 • |



# **4.** VOLUME DISCOUNT

Sometimes, it becomes necessary to provide volume discount or tier pricing for B2B customers. For example, buy 3 items at \$100 each or buy more than 5 items at \$75 each. Here is where the volume discount feature in B2BeCONNECT comes into play.

Using B2BeCONNECT, you can create volume discounts customer-wise and product-wise.

To create a Volume Discount, please go to

**Volume Discount -> Create New**. This page is same as creating pricelists.

| 🚳 Dashboard  | Create New Volume                | Discount |     |                  |
|--|----------------------------------|----------|-----|------------------|
| 📌 Posts  | Manual      CSV                  |          |     |                  |
| <ul> <li>Media</li> <li>Volume Discount</li> </ul> | Discount Name<br>Bulk Discount 1 |          |     |                  |
| Volume Discount                                    | SKU                              |          |     |                  |
| Create New   | sku111101                        | ▼ 5      | 100 | Fixed • +        |
| 🏟 Pricelist  | sku111101                        | ▼ 10     | 90  | Fixed <b>v</b> X |
| 📕 Pages  | sku111102                        | ▼ 5      | 10  | Percent 🔻 X      |
| Comments   |                                  |          |     |                  |
| WooCommerce  | Create Volume Discount           |          |     |                  |

Manually you can provide the Name, specify the SKU, specify the tier or number of items for which the discount will be applicable, the discounted price, either Fixed or Percent of the base value or Pricelist value (if applicable).

Like pricelist you can add multiple entries using the **'+'** button. The **CSV** upload format is:

|    | Α         | В        | С                         | D                   | E |
|----|-----------|----------|---------------------------|---------------------|---|
| 1  | SKU       | Quantity | Price (without currency s | Type (Fixed/Percent | ) |
| 2  | sku11111  | 5        | 5                         | Fixed               |   |
| 3  | sku11112  | 10       | 5                         | Fixed               |   |
| 4  | sku11113  | 5        | 10                        | Fixed               |   |
| 5  | sku11114  | 7        | 9.99                      | Fixed               |   |
| 6  | sku11115  | 5        | 9.99                      | Fixed               |   |
| 7  | sku11116  | 5        | 9.99                      | Fixed               |   |
| 8  | sku11117  | 5        | 9.99                      | Fixed               |   |
| 9  | sku11118  | 5        | 19.99                     | Fixed               |   |
| 10 | sku11119  | 5        | 19.99                     | Fixed               |   |
| 11 | sku111110 | 3        | 19.99                     | Fixed               |   |
| 12 | sku111111 | 3        | 19.99                     | Fixed               |   |
| 13 | sku111112 | 3        | 15                        | Fixed               |   |
| 14 | sku111111 | 3        | 15                        | Fixed               |   |
| 15 | sku111111 | 3        | 15                        | Fixed               |   |
| 16 | sku11111  | 5        | 5                         | Fixed               |   |
| 17 | sku11112  | 10       | 5                         | Fixed               |   |
| 18 | sku11113  | 5        | 10                        | Fixed               |   |
| 19 | sku11114  | 7        | 9.99                      | Fixed               |   |
| 20 | sku11115  | 5        | 9.99                      | Fixed               |   |
| 21 | sku11116  | 5        | 9.99                      | Fixed               |   |
| 22 | sku11117  | 5        | 9.99                      | Fixed               |   |



### After the Volume Discount is created, it can be found under Volume Discount menu

| 🚯 Dashboard         | Volume Discounts     |
|---------------------|----------------------|
| 🖈 Posts             | Bulk Actions   Apply |
| 9) Media            | Discount Name        |
| 🔅 Volume Discount 🔇 | Bulk Discount 1      |
| Volume Discount     | Bulk Discount 2      |
| Create New          | Bulk Discount 3      |
| 🔅 Pricelist         | Bulk Discount 4      |
| Pages               | Bulk Discount 5      |
| Comments            | Discount Name        |
| WooCommerce         | Bulk Actions  Apply  |

| 🚳 Dashboard      | Volume Discount: Bulk Dis | Volume Discount: Bulk Discount 1 |           |         |  |  |  |  |  |
|------------------|---------------------------|----------------------------------|-----------|---------|--|--|--|--|--|
| 🖈 Posts          | Back to Volume Discounts  | Back to Volume Discounts         |           |         |  |  |  |  |  |
| 9 Media          | Manual      CSV           | Manual      CSV                  |           |         |  |  |  |  |  |
| 🔅 Volume Discour | t                         |                                  |           |         |  |  |  |  |  |
| 🌣 Pricelist      | Select a SKU              | quantity     price               | Fixed ¥ + |         |  |  |  |  |  |
| 📕 Pages          | Create Volume Discount    |                                  |           |         |  |  |  |  |  |
| Comments         | create volume Discount    |                                  |           |         |  |  |  |  |  |
| wooCommerce      | Bulk Actions  Apply       |                                  |           |         |  |  |  |  |  |
| Products         | SKU                       | Quantity                         | Price     | Туре    |  |  |  |  |  |
| 🔊 Appearance     | sku111101                 | 5                                | 100       | Fixed   |  |  |  |  |  |
| 😰 Plugins        | sku1111101                | 10                               | 90        | Fixed   |  |  |  |  |  |
| 占 Users          | sku111102                 | 5                                | <u>10</u> | Percent |  |  |  |  |  |
| 🔅 Contact Person | SKU                       | Quantity                         | Price     | Туре    |  |  |  |  |  |
| 🗲 Tools          | Bulk Actions V Apply      |                                  |           |         |  |  |  |  |  |
| Eff Settings     |                           |                                  |           |         |  |  |  |  |  |

Stay tuned for more features.

For any feedback or suggestions, please email us at:

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